

## SM-180301e - SUGU

Search Find Sponsor THE Good (working title **SuGu**)



### "Self-igniter" on "GOOD."

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and has to be overlooked and corrected by a specialist who is competent and a native speaker

**qualitative ? – innovative ? – prepared ? – flexible ? – competent ? – value conscious ?**

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SM etc can be found at <http://www.karl-schlecht.de/download/sm-stift-mitteilungen>

See also: BEA, LEIZ, LPC, WCGE; SM 171111-Ideas Genesis; SM180202-The Sexy Six of Love; SM 180620

Please find the SM etc. mentioned here and more at <http://www.karl-schlecht.de/download/sm-stift-mitteilungen>

**Occasion:** Contribution within the framework of our KSG **TOP Leadership Project** (\*) to the qualification of the three slightly different but purposefully identical **selection processes in** order to **find the best** among the many young students. Only for them is the expensive and high-quality training invested in them worthwhile. The money for this was earned hard by their predecessors and obliges us to be careful.

This is about the very complex and difficult search and selection at the **Bayerische EliteAkademie (BEA)**. The same is true of the institutes at the Philosophical University of Munich (**LETHOS**) and the Leadership Excellence Institute Zeppelin (**LEIZ**) that we support so much. We at KSG regard the latter as central to our top LEADERSHIP funding area in view of our motto and the task at hand:

**Searching and promoting the GOOD par excellence ... and the good guy.**



These young people then later take **exemplary** care of the company employees entrusted to them as managers (see LPC project). They also learn from this for later - if analogous to the future managers supported by us have the task to find and promote young managers themselves. Ultimately important here is the self-acquired competence to lead young people to love what they do (iLove...), what is born of them after hard learn and practice.

(\*) <http://www.karl-schlecht.de/ksg-stiftung/leadership>

see there on Download and others ( SM 180612, 180621, SM-180202 The Sexy Six of Love

### Collection of thoughts on SUGU

Searching, finding and promoting the good. They have a "built-in" - intrinsic - emotional self-ignition engine as a good source of drive. (how can you tell?)

As the founder of the company and today's foundation entrepreneur, I feel that such a "self-igniter high-pressure engine" with high efficiency is somehow in me for profits in the business, otherwise there would be neither KSG nor this promotion project SUGU. In this regard I would like to refer to my spontaneous greeting to the "Award of the Diesel Medal" and what the fuel LIEBE used there causes for **high efficiency in life**.

<http://www.karl-schlecht.de/ks-corp/putzmeister/diesel-medaille/>

At the same time, here are suggestions for relevant SUGU research at KSG and the institutes mentioned.

### Self-igniting high-pressure engine - a "diesel" in us?

Background of me as carrier of the Diesel medal is among other things the following quotation from Galileo Galilei:

1. Is it true? 2. Am I honest? 3. Is it fair to all concerned? 4. Will it build friendship and good will? 5. Will it be beneficial to all concerned?

**"You can't teach a man anything; you can only help him find it in himself."**

For us, the efforts of SuGu are an obligatory part of the KSG motto: "**Searching for and promoting the GOOD par excellence**".

Everything in us is already genetically designed, say neuroscientists - especially the "certain something" that enables **GOOD people and entrepreneurs** from us to lead. Finding and promoting these people is one of KSG's most important tasks. To this end, we commit the heads of important university institutes such as LEIZ, LETHOS, ESFC (Erich Fromm Study Center), WEIT (Weltethos-Institut Tübingen), LPCU (Leadership Personality Center Ulm), etc. to the project.

Can you find that "certain something" in yourself? ...to be loving and fighting too?  
(see also notepad inside pages FD 140624 or SM03038)

How do these GOOD supervisory boards or the experts at BEA, or life-experienced personalities find as part of their quest for the GOOD par excellence? (the divine?)

**Neuroscientists** like Prof. Gerhard Roth believe that about 80% of us humans are implanted months before and after birth. It is also genetically designed and will be developed unconsciously in our early years. Either man then has the many things that make him "good" in our sense - **or** he has them more or less **not**. Life experience and virtuous learning then forms what distinguishes rational personalities who have the opportunity to make ethical decisions.

(Prof. Gerhard Roth confirms this in his lectures, which can be found on youtube).

So how do we find the right young people to take ethical decisions and take responsibility? KSG concentrates its support on foundation projects that make this development possible.

We also ask whether **graphology** can help with this search process, because "Scripture doesn't lie." We support corresponding investigations in the SP 9724 Graphology project.

In a nutshell, then, we are concerned with the effective **search for the promotion of the good (working title SuGu)**, so that the outstanding young people can become role models through our KSG promotion, which is also indirectly multifaceted, who can ultimately also lead **ethically** well with their own conscientious learning and life experience. Here also as keyword "Spiritual Humanism" is mentioned, the secularly formulated global ethic idea (SM 121126 etc.) of Prof. TU Weiming at the WEIB (Global Ethic Institute Beijing, China).

In view of our modest KSG possibilities, we are naturally looking for only a few of the **few who are** particularly GOOD. Like a needle in a haystack. Otherwise we run the risk of investing the hard earned assets of the Putzmeister foundation in vain. There are few that we support. However, even in companies only a few good managers are needed. Others care for the education of many others in our society.

But what can we at KSG achieve at all, given that the majority of leadership competencies have already been created and predetermined? This is especially true for our big and expensive projects like LEIZ, LETHOS, LPC, WEIT, EFFSC (in Berlin with a revival of Erich Fromm's philosophy of life and character training etc.).

Therefore, it is important, especially carefully and scientifically founded, to search for and find those few gifted people who have the necessary abilities and previous training, in order to later act as role models for **lived leadership excellence - the primary KSG funding objective**. As the supreme discipline of good leadership, it is ultimately about awakening young educated people to learn to love

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what they do. But loving to do and being able to do is preceded by **hard efforts** - learning, learning, practising, failing, restarting, knowledge, wanting, being able, having a vision, a good character for ethical decisions and actions (see also epilogue by Karl Schlecht in "The Power of Love" FD 161028, to be found on [www.karl-schlecht.de](http://www.karl-schlecht.de)).

Following the diesel image, this drive and energy is quasi stored in the flywheel of the diesel engine. It pushes the piston upwards to compress the heated air and the resulting self-ignition of the injected fuel.

Only then, in a long process of learning and internalization, can love for the action fed by it awaken and bubble in you, can the hotly compressed mixture of ideas ignite itself without a "spark plug" ... as in the case of the diesel engine. We ask ourselves the question, what is the fuel injected at the top dead centre of the piston and where does it come from?

### It's love - better: "LOVE", iLove....

And it comes from the refinery that has been given to all people in our lives. It's great that we produce this fuel ourselves - it costs nothing - but it takes "art" to operate this "refinery". Erich Fromm gives us humans the "operating instructions" for it - and the dear God with his religious commandments gives us the "operating instructions" for life. In professional life, the cycle symbolized here applies. And that **requires knowledge, ability, learning, getting to know, practicing, learning** ... to first enrich one's own conscience. **The conscience of facts and values.**

*(for model see SM 180603- Cello love)*



It is only with love that "world champions" who out of themselves grow beyond themselves with the fuel of love for their own - born in themselves - doing, who are fully absorbed in their visionary work and who "move mountains" with love can ultimately thrive. In this way they can be reborn again and again and become **role models**, gain trust as leaders and pull others along with them. There's no burnout known. But it's not easy.

Steve Jobs, co-founder of Apple Inc. (5), has surpassed everyone with his smartphone and revealed his secret recipe to Stanford students:

"You've got to find what you love. And that is as true for your work as it is for your lovers. Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do."  
(siehe SM 121130).

That is in us with good personal talents, just as the "dear God understood in such a Christian way" dwells in us.

You only persistently pursue what you love when it is "born in you" - not so when it has been told to you (see SM 180202 "The Sexy Six of Love"). And then it generates joy and motivates anew.

As a student, founding Putzmeister in the garage, I was able to experience a modest example of this. There are many other examples - also as "intrapreneurs", employees in companies with a good corporate culture.

So again topic "self-knowledge". Thus Erich Fromm begins his "Art of Love" with the following quotation from Paracelsus:

1. Is it true? 2. Am I honest? 3. Is it fair to all concerned? 4. Will it build friendship and good will? 5. Will it be beneficial to all concerned?

"He who knows nothing loves nothing.  
Who can do nothing, understands nothing.  
He who understands nothing is worth little.  
But who understands  
who loves, notices and also sees ...  
The more knowledge a thing possesses,  
the greater the love...  
Who thinks that all fruits ripen at the same time as the strawberries?  
"doesn't understand the grapes.

Goethe also said, "*What you have inherited from your fathers, acquire it to possess.*"

This is why we founded the Leadership Excellence Institute Zeppelin (LEIZ) (1) at the Zeppelin University ZU for character studies and correct decision-making. There each applicant is carefully analyzed after their ZU-check (= Assessment Center).

Prof. Michael Bordt at LETHOS (2) at the University of **Philosophy in Munich** is implementing a similar approach.

However, the BEA (3), the **Bayerische EliteAkademie** (see SP 9806 BEA...), screens out particularly intensively in several stages.

The mission unites all three high-ranking institutions: **searching, finding, promoting the GOOD** - as a model.

Actually, it's "**God tried**" because it's so difficult.

Therefore we need for the KSG "cosmic" help in our "seeking and promoting the good par excellence" - in the Christian thinking of the transcendent "divine". We Christians and I as "wind millers" imagine it this way (see diagram -->-->).

We humans need this cosmic-divine thrust and this image to understand and believe the transcendent.

Wind is created by the cosmic light and physical laws flowing into the earth. Behind this is the transcendent, which we as human beings cannot "comprehend", but can only believe and love.



For people in the East, it's heaven.

SuGu is actually a **humanistic ethical mission in the** sense of our KSG: **Searching Finding Fostering The Good**. So that they become role models and good managers. They do this by creating a successful life for themselves on the basis of the ethical norms and rules and with their own particular abilities: "Ethics is always individual," says Erich Fromm (7).

Now here - with respect - my own SUGU "story" and related thoughts, seen in the picture of the still self-igniting high-performance engine - my intrinsic "psycho diesel". It is about "growing beyond oneself", about insights that have grown over 60 professional years, with often unconsciously and often clearly felt love for one's own actions. This recently woke up again after I listened to the laudation

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and my short spontaneous speech on the occasion of the presentation of the Diesel Prize in Munich 2011 on the Internet (<http://www.karl-schlecht.de/ks-corp/putzmeister/diesel-medaille/>).

Minister President Dr. Erwin Teufel a.D. in his eulogy held for me describes the diesel engine as a "**self-igniting** high-pressure internal combustion engine". My engineering fantasy led to the image of a self-igniting psychodiesel engine. Self-igniting **like your own ideas that** work like a high-pressure motor in one.

For me as an engineer, this is analogous and physically speaking to the idea that a highly compressed air-fuel mixture in the cylinder of a diesel engine **ignites itself**. Stored in the flywheel of a psycho diesel, the flywheel mass is a high concentration of knowledge and life experience. She pushes the piston up. The heated air **ignites the** emotional fuel injected into the top dead centre of the piston - without a spark plug. Then comes POWER, which sets the inner psycho motor in motion, like an own idea or vision that ignites at the right moment.

However, no engine runs without fuel, which is virtually "injected" into the hot oxygen-idea-concentrate. So it works analogously to "my" autogenous beating heart as a self-igniting psycho-diesel engine.

What could the injected emotional fuel be?

It is the fuel "**love**".

I'm glad it doesn't cost anything. It's a fuel you produce yourself. Our own energy source, a divine fuel refinery, must only be operated here for ideas and its "Operation Manual" understood. The art of loving is such an "operating manual" for the "self-igniting injection and combustion process. Just as the religious commandments are operating instructions for a successful life... if you know....each other  
(see also SM 180621-How to get rich..- learn iLove )

This is the basis for the actively productive thinking and acting that creates NEW - OWN out of **us** - a process like when a child is born. You just love that. As a mother elementary and lifelong - as a father one wished that it would follow one and that one would live on in him.

For me today it is almost as if a youthful fantasy were to come true, where it was thought that at some point the engineers would have to invent a car that would run on free water as fuel.

For a long time it was not clear to me **why I was** awarded the "highest inventor prize" in 2011 in the Hall of Honour of the Deutsches Museum (see my website "Diesel Medal") and here <https://youtu.be/3tJwoxYh2FU>.

### **Findings and questions of many years afterwards...**

The trigger for my "intrinsic diesel history" described here was Gerhard Roth's lecture during the discussion of the SuGu secret. "But who was born with such an emotional diesel auto-ignition engine, given by nature?"

And it does not leave me, as a donor, resting on another still open problem area. Also later in leadership responsibility. How do you find the GOOD in business who have that? Here at SUGU with young people?

On the part of KSG we now award research projects for this purpose - e.g. in Wittenberg we already support more than twenty dissertations ... also in research cooperation with other universities, especially LEIZ, IPU and later WEIT.

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### **SUGU-FORSCHUNGSFELDER und -FRAGEN:**

At the BEA (Bavarian Elite Academy), at LETHOS and at ZU / LEIZ, we find those who have genetically or already prenatally experienced the **self-igniting** high-pressure internal combustion engine, who can develop igniting ideas and visions.

The **initial mission** of all three institutes is "Searching for and promoting the **good**", which are to become role models, i.e. good managers, by means of different training courses held there. Especially at the BEA.

Fromms humanistic ethics should be integrated here, i.e. to respect and create teachings and norms, which should help the individual - according to his abilities - to a successful life (Erich Fromm). Located in LEIZ - "Character Science for Right Decision Making".

My question is how Prof. Gerhard Roth's neuroscientific research can help to stimulate both: on the one hand, the important and different search process of the three schools and, on the other hand, the KSG's interest in accompanying research and teaching. How can graphology help with the selection of gifted students?

The **philosophers in Munich**, i.e. Professor Bordt with Mr. Lober, did not initially want to start any research work for this, which we at KSG would like to finance. An applicant has now been found.

There is no research at the **BEA**.

On the other hand, it is conceivable to start such a research project at **ZU**, possibly in cooperation with a discipline of our University of Tübingen, at its ethical-philosophical faculty. There we have already initiated and donated **three institutes** as a platform for young researchers. The Global Ethic Institute (WEIT), the Erich Fromm Foundation with its archive and the China Center Tübingen (CCT) with their mission to **inspire trust**. This CCT is already a department of the Faculty of Philosophy - and I would like to qualify the WEIT there better than since then.

In Berlin at the **IPU** we support a **graphology research project** on the part of KSG. As a starting project, it will specifically analyse the approximately 40 BEA scholarship holders who have been selected. The result should then be compared with the BEA criteria. The aim is to skillfully further qualify the future selection of BEA scholarship holders with graphology.

**Will be updated !**

**signed Karl Schlecht**

## Annex:

### Development conditions for a healthy personality

From Prof. Dr. Dr. Gerhard Roth

<https://www.youtube.com/watch?v=3tJwoxYh2FU> (retrieval: 180126) Min: 29:00

**BESONDERHEITEN DER INTRINSISCHEN BELOHNUNG**

Die einzige Belohnung, die nicht in Sättigung geht, ist die *intrinsische Belohnung* bzw. *Belohnungserwartung*. Sie kann sogar mit Wiederholung ansteigen.

Sie besteht in:

- der Freude am Gelingen
- der Selbstbestätigung
- dem Gefühl der Verwirklichung eigener Fähigkeiten und Wünsche (Selbstwirksamkeit)
- dem Nachweis, besser zu sein als andere
- der Überzeugung, an einer wichtigen Sache mitzuarbeiten

Die meisten Menschen, allerdings keineswegs alle, streben nach dieser intrinsischen Belohnung, die ihrerseits individuell sehr unterschiedlich ausfallen können.

<https://www.youtube.com/watch?v=3tJwoxYh2FU> (retrieval: 180126) Min: 29:00

Roth assumes that the leader gives the respondent an idea or task for intrinsic reward, in which the sensations mentioned "wake up" and motivate themselves.

**More effective** are the intrinsic drives born of **one's own** knowledge, imagination or even visions.

See Erich Fromm and Karl Marx. And epilogue in KdL ---This is what distinguishes the...

Here the Psycho-Selbstzünder in other words - like love to the own child (particularly

^ Nach Karl MARX ist freie und bewusste Aktivität das, was das Wesen des Menschen ausmacht. Aktivität bedeutet für uns, dass in uns etwas geboren wird, was aus uns selbst kommt, das uns nicht aufgezwingen ist, das aus unserer schöpferischen Kraft kommt, die uns allein innewohnt. (Erich Fromm)

if it is your own idea, begotten in love) and joy in your own success.....

See also **The SEXY SIX of love.... SM 1802021**

Notes in the text

(1) LEIZ (= Leadership Excellence Institute Zeppelin), [www.zu.de/leiz](http://www.zu.de/leiz)

(2) LETHOS (= Leadership and Leadership Ethos at the Philosophical University of Munich), [www.hfph.de/forschung/institute/leadership/akademie](http://www.hfph.de/forschung/institute/leadership/akademie)

(3) BEA (= Bavarian Elite Academy), [www.eliteakademie.de/](http://www.eliteakademie.de/)

(4)

(5) Steve Jobs, [www.karl-schlecht.de/fileadmin/daten/Download/SM/SM\\_121130-Stobs-love-in-Stanford-121201pc.pdf](http://www.karl-schlecht.de/fileadmin/daten/Download/SM/SM_121130-Stobs-love-in-Stanford-121201pc.pdf)

(6)

(7) Constructivism-R Lay ... FD 150101 - [The Second Reconnaissance](#), Rupert Lay

1. Is it true? 2. Am I honest? 3. Is it fair to all concerned? 4. Will it build friendship and good will? 5. Will it be beneficial to all concerned?

(8)