



**Karl Schlecht  
Gemeinnützige Stiftung**

K.S.G. – Gutenbergstr. 4 – 72631 Aichtal / Germany

To all guests  
of my 80<sup>th</sup> Birthday Dinner  
on 28th October 2012  
in Beijing

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Aichtal, 18th September 2012  
Stand 120918stk>121005stk>121008cim-ks-121009cim

**Birthday Guests message for 28. October 2012**

Ladies and Gentlemen, dear Guests:

As you were so kind to accept my preliminary invitation (SM 121028) and sacrifice time and effort for being with my wife Brigitte and myself in Beijing, please let me give you some additional information as follows.



My formal invitation will follow when I get the schedule for the 29th WEIB foundation Ceremony.

My assistant Mrs. Comboni will regularly put the updated document, the actual guest list and more related information like the WhoisWho for most of our guests on our non-public website:

**<http://www.karl-schlecht.de/service/non-public-website-login/>**

For viewing this private website please use the following user name and password:

User name: **non-public** Password **go!ksfn**

**Why birthday in Beijing?**

My real birthday was celebrated 80 years ago in the deep world - crisis times on 28th October 1932. At the end of November 2012 we will have a small family meeting near our home to remember this event.

The "PEKING"- idea for the Sunday evening (28th Oct. 2012) goes back to the kind wish of Mr. Liang Wen-Gen. He wanted to make me an important gift for transferring the K.S.G. shares to Sany in an exceptionally quick, trust-building, effective and friendly way.



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Immediately - instead of honoring myself - he said "YES" when I proposed to spend one Mio. € for the World Ethos Idea which I assist and sponsor regularly since 1998.

Being overwhelmed by this generous attitude - and to set a schedule - I presented the idea to use this donation for creating a **World Ethos Institute in China**. This should not only honor the generosity of our new Chinese friend and give something back to China and strengthen our friendship. It was also intended for proving the high respect which I have always felt for the great Chinese cultural traditions and historic humanistic lectures from Confucius. He created the Golden Rule and much more for mankind.

Due to long and fruitful relations between the University of Tübingen and the high ranking Beijing University (BEIDA) it was clear that this will be the place for such an Institute. Professor Hans Küng's World Ethos activities already had roots there with Professor Yang Yusheng, lecturing in the Institute for Advanced Humanistic Studies.



This idea and the enthusiasm of Rector Professor Dr. Engler of Tübingen University helped to welcome on 18th April 2012 the BEIDA President, Prof. Zhou and his delegation. They shared the opening ceremony of the **World-Ethos-Institute in Tübingen**. Fortunately also the SANY Chairman Wen-Gen LIANG could be welcomed. This gave the chance to unanimously agree founding the "Parallel Institute" in Beijing. In analogy to the KSG supported WEIT (Wirtschafts-Weltethos Institut Tuebingen) we agreed on the name **World Ethos Institute Beijing (WEIB)**.

To avoid any delay, Professor Zhou agreed to my suggestion for celebrating the opening on my 80th birthday 2012 in Beijing.

This simultaneously satisfied the wish of my friend, Mr. Wen-Gen LIANG for a special birthday gift on my 80th anniversary. It also relieves not only him, but also all other guests from bringing me any personal presents on this day. Kindly respect this.

However all friends are cordially invited to assist us and the future WEIB Team. It is guided by the renowned Harvard- and BEIDA- Professor Dr. Tu Weiming (<http://tuweiming.net/>). Our friendship based on the World Ethos Idea should help qualifying the purpose and objectives of the WEIB Institute for positive effects in **the industry's Human resources management** and effective **company cultures**. Detail will be specified during 29th October. We also will be pleased to get many ideas from outside to qualify our endeavors.

Following BEIDA rules we officially do not celebrate a birthday party for me but organize a **learning event** congenial to the first class reputation of this renowned university. So this 28th October event is declared to be a **scientific "micro conference"**. Experts will analyze certain secrets and circumstances related with the hard to understand secrets of an entrepreneurial life, analyze how to be "good" - and help me realize what to change and to improve in my last 20 years.

Mrs. Ai Bei helps me organizing the evening dinner on 28th October 2012 and clear all other local questions. Kindly find her data for eventual clearing certain details with her direct email:

**Mrs. Ai Bei**

Vice Director of Visual Culture Center

aibei@aibei.com

Address: Peking University No. 5 Yiheyuan Road

Haidian District, Beijing 100871, China

Ai Bei kindly cares for accommodation for all guests in the 5-star Lake View Hotel. This is located as part of BEIDA directly in the university campus and in walking distance to the dinner evening location on 28<sup>th</sup> October 2012. This photo shows the room where we meet.



Kindly register that further birthday gifts on this occasion **are not allowed** as there is no more "space".

The most valuable and exclusive gift for my 80th birthday is this event.

Actually it is Liang Wen-Gens donation to me which became ennobled with handing it on to BEIDA as investment in WEIB and celebrating its birth with you at this famous place.

However the most outstanding gift besides my life was born with me in 1932. It is **the 4 question probe**, born in Chicago's business world during the great depression. And it became my still obliging vision and daily guideline and challenge. May I entrust it to your hearts today and as well for all future WEIB members. (\*\*).

Please find always the latest information on the non-public website as indicated above. Some details will only be cleared short term there – also partly for Monday 29th October - Opening WEIB Ceremony for which we did not yet get a schedule form BEIDA when issuing this letter.

On the Website you may find in the WHO - list and specific arrangements for certain guests. All other guests will organize this personally or upon arrival, coordinated with Mrs. Ai Bei .

For any assistance in Germany please contact my secretary

**Mrs. Manuela Comboni, Tel. +49 7127-599-310, Email: cim@ksfn.de**

I myself will be happy to help over the phone or email anytime.

Kindly be assured that with my wife Brigitte I am deeply honored to welcome you in the distant Beijing for an enjoyable evening with a hopefully winning atmosphere for all of us.

Kind regards

A handwritten signature in black ink, appearing to read 'K. Schlecht', enclosed in a thin black rectangular border.

Dipl.-Ing. Karl Schlecht

**Enclosures**

Guest list

Address for location for dinner evening

SM 121028

(\*) More informations on Tu Weiming see (<http://tuweiming.net/>).

(\*\*) The 4 question probe and its history see <http://www.karl-schlecht.de/index.php?id=108&L=1>