

SM 121004 (see WD 110204)

Guiding ideas for World ETHICS Institutes

based on the Worldethos Idea



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- qualitative ? – innovative ? – prepared ? – flexible ? – competent ? – value conscious ? -

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Rel. projects: SP 9647 (WE-IT), SP 9665 (CIT), SP 9666 (WEIB)

The following 7 statements were the fundament for Karl Schlecht concerning KSG-donations to create WEIT and WEIB. See WD110204 (WEIT) and WB 120927 (WEIB) and WD 121012

1. To actively incorporate and live the 2500-year old **Golden Rule** of Confucius into everyday professional and business practices. **"Treat others as you want to be treated"** (Please see: <http://www.karl-schlecht.de/werte/goldene-regel/>)
2. To foster awareness and encourage active use of these **FIVE-Way Test**¹ in what we think and do for all Institute members in all relations.
 - **Is it true?**
 - **Am I honest**
 - **Is it fair to all concerned?**
 - **Will it build goodwill and better friendships?**
 - **Will it be beneficial to all concerned?**
3. To apply **value-based reasoning** and love both, to one's self and our activities, as well as to all stakeholders and competitors – as show this daily by concrete actions.
4. To explain students and understand the true meaning of nature's evolution law, **"survival of the fittest"**, being also actual business reality in today's fierce global competition. Train and exercise excellence in thinking and acting with value-oriented leadership based on **World ethics principles**. (<http://www.weltethos.org/index-en.php> More details and references: SM 130130 and SM 130201)
5. Doing one's best everyday depends on conscientious struggling for **right** decisions, not on "being right". Lead by example.
6. **"To love your neighbour as yourself"** – the so-called 11th commandment – must be expanded to include sensitivity in the religious area: "Respect the beliefs and feelings of the Other – perhaps adapting or even adopting – insights of the Other for your own."
7. To cheerfully practice the motto: **"Serve, improve, create values."**

*KSG-donations are to be regarded as **investment** for creating **immaterial** values in minds and hearts of people inside and outside the institute - NOT as business -investments which must return full value and more. KSG donations must commit to full fill the mission statement of the Institutes and their consequent strategies.*

Please also see Website about **human rights and human responsibilities:**

http://www.global-ethic-now.de/gen-deu/0c_weltethos-und-politik/0c-02-menschenrechte/0c-02-00-rechte-pflichten.php

printed in PM 97164; they have to be respected on top of the above.

see <http://www.karl-schlecht.de/index.php?id=109&L=1>


„WEIT“-Trust-Code

- wise – just – brave – moderate // obedient – diligent – conscientious – humble // faith – hope – love -

Five-Question-Probe

1. Is it the truth?
2. Am I honest – open-minded?
3. Is it fair to all concerned?
4. Will it build friendships and good will?
5. Will it be beneficial to all concerned?

Please see SM 121129 - www.karl-schlecht.de/werte/die-5-fragen-probe

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